

ELECTRONIC
PRESS
KIT

m.c. SHAKIE

Live



SIP NATION

BIOGRAPHY

Rodney “MC Shakie” Roussell, also known as the Official Host of New Orleans bounce music, is a Louisiana-based emcee, popular vlogger and businessman.

In music, he has perfected his unique style of “call and response”, performing throughout New Orleans Bounce genre.

MC Shakie wrote, co-wrote, produced, and inspired several New Orleans bounce hits. Armed with the name and tagline “MC Shakie Make Em All Go Crazy,” he began releasing a series of mixtape releases, which became highly successful throughout the local scene. He has hosted, promoted and performed in several New Orleans bounce oriented shows becoming a true New Orleans icon.

During this highlight, MC Shakie spearheaded New Orleans Bounce YouTube videos and social media connectivity for artist in the genre and helped launch many of the most famous bounce personalities.

In November 2008, MC Shakie was incarcerated for being the ringleader of a counterfeit securities operation. While in prison he was raped and sold into sexual slavery. He believes he was targeted due to his open sexual orientation. He was sentenced to 10 years and was released in December 2017. Upon his release he was interviewed for an Op-doc by the New York Times regarding prison rape and remains a proponent for its end.

MC Shakie wrote and published a novella which ranked #10 on Amazon LGBTQ short stories. MC Shakie starred in two stage plays testing both his acting chops and improvisational skills.

Ever the reinventor, MC Shakie currently hosts a popular YouTube channel and has become a social media darling through his command of an Instagram live talk show, Tea at Three. He has a large and dedicated following colorfully called the Sippers and leads their brand titled Sip Nation.

His social media engagement is authentic, and he has engagement numbers that competing brands ten times his size.

MC Shakie is currently in production of a self-financed live audience talk show. He is also working on releasing another New Orleans Bounce mixtape. Additionally, he is working on releasing his first hip hop single.

Building his brand is forefront and that is his constant aim and drive. He has amassed a dedicated following and understanding of social media mechanics. Animated, colorful and ever entertaining, MC Shakie is captivating audiences across all platforms and in life.

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ACTOR
AUTHOR
ARTIST



ENTERTAINER

M.C. SHAKIE

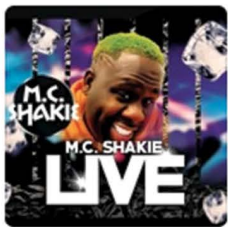
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WORKS




The Green Print  2019




M.C. Shakie Live  2019




Mixology 101  2019



Summer Heat  2019



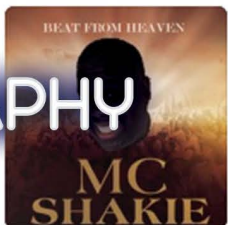
Background Check  2019



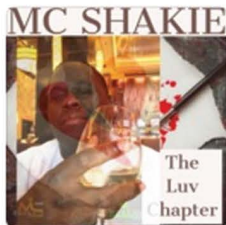
Outta Nowhere  2018



Feel It  2018



Beat from Heaven  2018




The Luv Chapter  2018



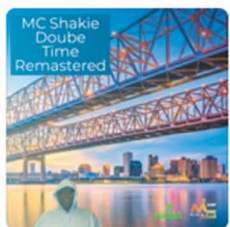
Just Dip  2018



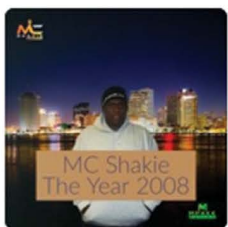
The Royal ShakeDo...  2018




Da Federation  2018




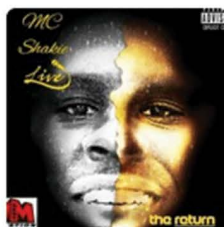
Double Time Rema...  2018



The Year 2008  2018




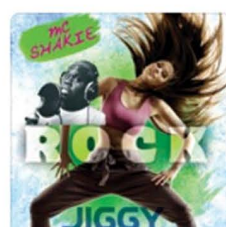
The Shake Back  2018



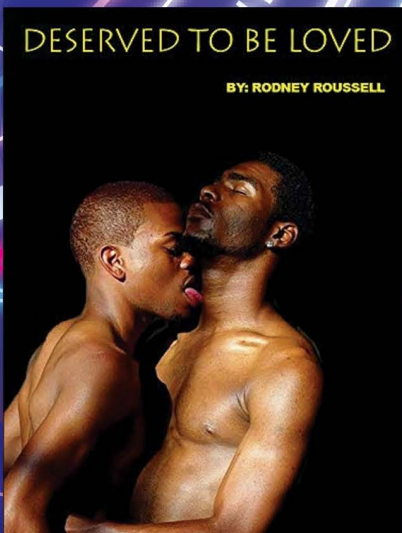
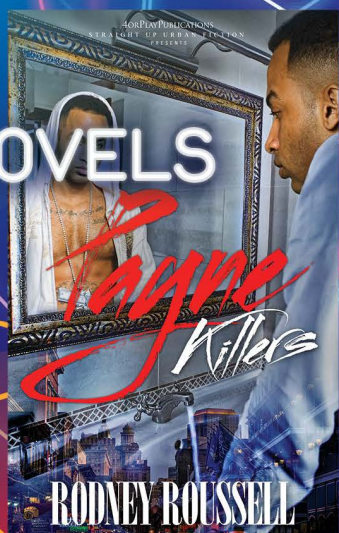
The Return  2018



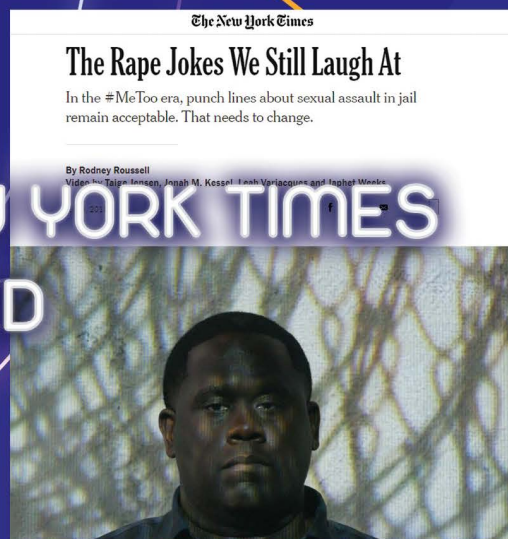
Rock Jiggy Reload ...  2018



Rock Jiggy - EP  2018



NEW YORK TIMES OP ED



STAGE PLAY

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